



REIMAGINATION

The logo features a large, stylized letter 'A' composed of several geometric shapes. The left side of the 'A' is a cyan triangle. The right side is a blue triangle. The center of the 'A' is a black triangle. Inside the black triangle, there is a smaller green triangle pointing upwards and a red triangle pointing downwards. The word 'REIMAGINATION' is written in white, uppercase, sans-serif font across the top of the 'A'.

# REIMAGINATION

IMAGINING OUR CREATIVE FUTURE



Beginning 2020 with an optimistic outlook, the Armory Art Center, like all other organizations, was challenged by the COVID-19 global pandemic and crisis. Forced to close for several weeks, the leadership team quickly moved to capitalize on the opportunity to explore fresh ideas for the organization. As we look ahead to the exciting future of the Armory Art Center, we are thrilled to share with you what our Reimagination plan includes!

The Armory Art Center needs to secure \$4,000,000 over the next two years in order to execute our entire Reimagination plan.



**The Armory Art Center** is housed in our cornerstone Art Deco historic building which was constructed in 1939. For over 30 years, the Armory has operated out of the same facility, with little to no structural updates. The 82-year old roof is falling in and the ancient windows are falling out. Dependable air conditioners are vital as we prepare to enter the hot summer months. Electrical and plumbing issues may become hazardous.

As we look to our creative future and our Reimagination, we are in dire need of significant capital improvements, totaling nearly \$3,500,000.

- New Roof – All Buildings
- New Windows – Main Building
- Upgrade Air Conditioning Systems – All Buildings
- New HVAC/Filter System – All Buildings
- New Entrance Doors – All Buildings
- Upgrade Plumbing, Gutter, and Drainage Systems
- New Flooring – Main Building
- Upgrade Security and Fire Panel
- Upgrade Electrical
- Install New Fire Doors – Main Building
- Upgrade Lighting – All Buildings
- Upgrade Sound Systems and Soundproofing – All Buildings
- Upgrade Internet to Fiber Optic – All Buildings
- Expand Storage and Shelving Options
- New Signage – All Buildings

The Armory Art Center is applying for a Historic Preservation Grant through the State of Florida. This matching grant will help the Armory upgrade and preserve the main historic Armory building. Help us make the match for \$1,000,000 by contributing to the Armory Art Center's Creative Future!

Exclusive naming opportunities are available! Benefits of contributions include: a plaque featuring your name, recognition at all major events and in media, invitation to attend the exclusive capital update ribbon-cutting event, and additional customizable benefits.





**Career Building at the Armory** is a new program designed to prepare young people for employment in two non-degree fields: jewelry repair and fashion tailoring. Our goal is to provide an alternative to college for students who struggle academically by arming them with knowledge, skills, and real-life experiences to help them secure a job and develop a career.

The program is comprised of three sessions: Skills, Techniques, and Design; Career Coaching and Job Search Preparation; and Internship in the Field.

Our goal is to offer as many scholarships as possible to underserved populations and to those in great financial need.

This new program will require significant support in order to provide the appropriate equipment, supplies, instruction, and opportunities to participants. Your support not only offers exclusive naming opportunities, but the opportunity to be a large part of the beginning of a transformational program!

**Please review the enclosed form for specific Career Building at the Armory sponsorship opportunities!**





The Armory Art Center's new **Video Art Education Series** will include ten episodes of educational videos that will feature lectures from art experts and world-class instructors as well as exclusive access to private in-home art collections from both local and national collectors of all types of art.

This online series will offer the opportunity for the Armory Art Center to expand our reach beyond our local community.

We hope that you will consider sponsoring an episode to help cover the costs of creating, filming, and marketing this exciting and innovative series! Benefits of naming an episode include: exclusive opportunity to market yourself and/or business at the start of each episode, recognition at all major events and in all media, and additional customizable benefits.

**Please review the enclosed form for specific Video Art Education Series sponsorship opportunities!**







The Armory Art Center's **Artist-in-Residence** program is a highly competitive nine-month residency which attracts a diverse group of emerging artists within varied disciplines who have earned a minimum of Bachelor of Fine Arts. The available positions are in Ceramics, Sculpture, 2-Dimensional, Jewelry, and Exhibition Curation. These artists can also have the opportunity to work with our outreach for under-served youth and trauma programs.

The Armory Art Center plans to expand this program by the addition of one residency for a **Resident Master Artist** each year. The Resident Master Artist would spend nine-months at the Armory teaching master classes, teaching the artists-in-residence, and creating artwork for patrons.

A Resident Master Artist and five Artists-in-Residence offer the Armory Art Center the opportunity to provide more classes, specialty workshops, and exhibitions to our community. They are an essential part of our programming and we cannot have them here without your support!

Benefits of sponsoring an artist include: exclusive access to the artist and their collection of work, recognition at all major events and in all media, opportunity to host an event in honor of your sponsored artist, gift of select piece of artwork from the artist, and additional customizable benefits.

**Please review the enclosed form for specific Artist-in-Residence and Resident Master Artist sponsorship opportunities!**









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IMAGINING OUR CREATIVE FUTURE



To make a contribution to the Reimagination Campaign:

1. Visit our website at [www.armoryart.org/make-a-gift](http://www.armoryart.org/make-a-gift)
2. Call Natalie Beck, Director of Development at 561.832.1776 x100

3. Use the provided form to mail your gift to:

Armory Art Center  
Attn: Reimagination  
811 Park Place  
West Palm Beach, FL 33401

For questions and additional information, please contact Natalie Beck, Director of Development, at 561.832.1776 x100 or [natalie.beck@armoryart.org](mailto:natalie.beck@armoryart.org).

Awarded Nonprofit of the Year  
by the Chamber of Commerce  
of the Palm Beaches



The Legacy Award at the Muse  
Awards by the Cultural Council  
of Palm Beach County



Best place to take an art class  
by Florida Weekly



Finalist for Best Entertainment  
and Leisure (Art Gallery) by the  
Palm Beach Post



Nominee for Outstanding  
Medium Size Nonprofit by  
Nonprofits First



811 PARK PLACE  
WEST PALM BEACH, FL 33401

ARMORYART.ORG



**Yes! I'd like to make a tax-deductible gift to the  
Armory Art Center Reimagination Campaign.**



## Reimagination Sponsorship Opportunities

The Armory Art Center welcomes contributions of any size to the Reimagination Campaign.

### Capital Improvements

*We are in dire need of significant capital improvements, totaling nearly \$3,500,000.*

- |                                      |  |
|--------------------------------------|--|
| <input type="checkbox"/> \$250,000   | <input type="checkbox"/> I would like my gift to be included in the Historic Preservation Grant Match. |
| <input type="checkbox"/> \$100,000   |  |
| <input type="checkbox"/> \$ 50,000   | <input type="checkbox"/> I am interested in an exclusive naming opportunity.                           |
| <input type="checkbox"/> \$ 25,000   |  |
| <input type="checkbox"/> \$ 10,000   |  |
| <input type="checkbox"/> \$ 5,000    |  |
| <input type="checkbox"/> Other _____ |  |

### Video Art Education Series

*The series will include ten episodes of educational videos that will feature lectures from art experts and world-class instructors.*

- | Collector's In-Home Series                     | Lecture Series                                |
|--|---|
| <input type="checkbox"/> \$ 12,500 - Episode 1 | <input type="checkbox"/> \$ 7,000 - Episode 1 |
| <input type="checkbox"/> \$ 12,500 - Episode 2 | <input type="checkbox"/> \$ 7,000 - Episode 2 |
| <input type="checkbox"/> \$ 12,500 - Episode 3 | <input type="checkbox"/> \$ 7,000 - Episode 3 |
| <input type="checkbox"/> \$ 12,500 - Episode 4 | <input type="checkbox"/> \$ 7,000 - Episode 4 |
| <input type="checkbox"/> \$ 12,500 - Episode 5 | <input type="checkbox"/> \$ 7,000 - Episode 5 |
| <input type="checkbox"/> Other _____           | <input type="checkbox"/> Other _____          |

### Artist-in-Residence

*A highly competitive nine-month residency which attracts a diverse group of emerging artists within varied disciplines.*

- ☐ \$ 75,000 - Resident Master Artist
- This naming opportunity includes cost of housing the artist for 9-months.*
- ☐ \$ 10,000 - 2D Artist-in-Residence
- ☐ \$ 10,000 - Ceramics Artist-in-Residence
- ☐ \$ 10,000 - Exhibition Curation Artist-in-Residence
- ☐ \$ 10,000 - Jewelry Artist-in-Residence
- ☐ \$ 10,000 - Sculpture Artist-in-Residence
- ☐ Other \_\_\_\_\_

### Career Building at the Armory

*A new program designed to prepare young people for employment in non-degree fields.*

- ☐ \$ 50,000 - Career Building Program
- ☐ \$ 25,000 - Jewelry Repair Program
- ☐ \$ 25,000 - Fashion Tailoring Program
- ☐ \$ 5,000 - One Year Scholarship for One Student
- ☐ Other \_\_\_\_\_

**TOTAL CONTRIBUTION \$** \_\_\_\_\_

Name _____	<input type="checkbox"/> Charge my Credit Card
Address _____	Name on Card _____
City _____ State _____ Zip _____	Card Number _____ Exp. _____ Cvv _____
Phone _____ Email _____	<input type="checkbox"/> Check made payable to the Armory Art Center enclosed

The Armory Art Center is a not-for-profit 501(c)(3) tax-exempt organization under IRS rules. Gifts may be tax deductible as a charitable contribution under Federal income tax laws. Please consult your individual tax advisor to determine the deductibility of your contribution. Federal Tax ID No. 59-2808612.